



SweetArts Ball 2022 | Sponsorship Opportunities

Event Date: February 11, 2022

Since 1984, the CAC has honored the artists, performers, educators, philanthropists, and art patrons who shape our arts and culture community at the annual SweetArts Ball. Unlike any other gala or ball, SweetArts puts artists at the center of the celebration; offering an experience with unique flair that spans art forms, including curated food and beverage offerings.

SweetArts Ball 2022, "Through the Astral Plane," is a multi-sensory journey that bends time and postulates possibilities of the future as created and fostered through art, fashion, and music. A journey that begins with a glimmer of light, that projects your soul through the prism of art and space. You will be brought to life through the astral plane, where the future is now. SweetArts 2022, Through the Astral Plane will shift your soul from your physical form and send you across the universe. Expect immersive experiences, tantalizing surprises, and authentic artistry as the SweetArts Ball celebrates and honors the vision of our arts community.

Attracting 350 regional arts patrons and professionals, SweetArts offers visibility to preferred patronage. The CAC invites your company to participate as a SweetArts Ball 2022 Sponsor. In this capacity, your company would have the opportunity to entertain clients, cultivate new patrons, and provide generous and impactful support for the exhibitions, programs, and performances produced by New Orleans' only Contemporary Arts Center.

In return for their contribution and participation, your company will be recognized as a sponsor of the event at one of the following levels:

SweetArts Patron Sponsor \$15,000

- Prominent top tier logo placement on event materials, print and web ads in local publications
- 10 tickets to SweetArts Patron Party and Ball on Friday, February 11, 2022
- 4 tickets for CAC to designate to artists to encourage inclusion, diversity, and artist involvement

SweetArts Ball Sponsor \$10,000

- Prominent logo placement on event materials, print and web ads in local publications
- 8 tickets to SweetArts Patron Party and Ball on Friday, February 11, 2022

Lead Committee Sponsor \$5,000

- 6 tickets to to SweetArts Patron Party and Ball on Friday, February 11, 2022

SweetArts Media Company/Brand Recognition (All Sponsor Levels)

- Recognition in SweetArts 2022 invitation, website, and program
- CAC website and weekly e-blasts to 20,000+ Community Members
- 30,000+ Social Media Impressions